

NJHA's

Best at the Beach

Our 2025 Best at the Beach Sponsorship Opportunities!

NJHA's Best at the Beach has quickly become the must-attend healthcare event of the summer – and you're invited! Join the New Jersey Hospital Association as a sponsor to showcase your commitment to a healthy New Jersey and the outstanding healthcare teams that make it happen.

This event also provides an opportunity to place your organization front and center with decisionmakers, to network and increase visibility of your company – all at a beachfront bash that epitomizes the best of New Jersey.

Please review our exciting sponsor opportunities and contact us to lock in your level. Contact NJHA's Kerry McKean Kelly at 609-275-4069, kmckean@njha.com for additional information.

June 26, 2025 | 5-8 p.m.
Ocean Place Resort & Spa | Long Branch, N.J.



Presenting Sponsor\$50,000
(exclusive to 1)

- The highest level of visibility, with your organization's name exclusively listed as the "Presented by..." sponsor in all Best at the Beach branding, including logo
- 12 Event Registrations
- Superior name and brand recognition:
 - All advance promotional materials
 - Awards stage including LED wall
 - Attendee name badges
 - Prominent signage at tent entrance
 - Table displays
 - Registration
 - Awards booklet
 - Website
- Presenting Sponsor recognition from the podium
- Presenting Sponsor recognition in event press releases
- Overnight accommodations of two rooms at Ocean Place Resort & Spa



- Welcome message in the digital ad book, plus a full-page ad
- Acknowledgement on NJHA social media feeds
- Attendee registration list (to include name, title & company) one week prior to the event



**Celebrating Our Healthcare Heroes
Video Sponsor \$40,000**

(exclusive to 1)

- “Special thanks” recognition 5-second tag, with logo, in an NJHA-produced opening video celebrating our healthcare heroes and NJ’s proud tradition of excellent care
- 10 Event registrations
- Overnight accommodations of one room at Ocean Place Resort & Spa
- Video Sponsor acknowledgement from the podium
- Company logo displayed prominently on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad book
- Video Sponsor logo in awards booklet
- Social media acknowledgement
- Attendee registration list (to include name, title & company) one week prior to the event

Giveaway Sponsor \$40,000

(exclusive to 1)

- Branding on premier giveaway
- 10 Event registrations
- Overnight accommodation of one room at Ocean Place Resort & Spa
- Giveaway Sponsor acknowledgement from the podium
- Company logo displayed prominently on LED wall
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad journal
- Giveaway Sponsor logo in awards booklet
- Acknowledgement on NJHA social media feeds
- Attendee registration list (to include name, title & company) one week prior to the event

Awards Celebration Sponsor \$35,000

(limited to 2)

- 10 Event Registrations
- Overnight accommodations of one room at Ocean Place Resort & Spa
- Awards Celebration Sponsor acknowledgement from the podium
- Awards Celebration Sponsor logo on promotional materials
- Company logo displayed prominently on LED wall
- Company logo projected on tent ceiling
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad journal
- Awards Celebration Sponsor logo in awards booklet
- Awards Celebration Sponsor message in awards booklet
- Acknowledgement on NJHA social media feeds
- Attendee registration list (to include name, title & company) one week prior to the event

Signature Cocktail Sponsor \$30,000

(exclusive to 1)

- 8 Complimentary Registrations
- Signature Cocktail Sponsor acknowledgement from the podium
- Signature Cocktail Sponsor signage at the bar
- Company logo displayed on the Best at the Beach web page
- Company logo displayed prominently on LED wall
- Company logo on event signage
- Full-page ad in digital ad journal
- Signature Cocktail Sponsor logo in awards booklet
- Acknowledgement on NJHA social media feeds
- Attendee registration list (to include name, title & company) one week prior to the event





Sand Lounge Sponsor \$13,000
(limited to 2)

- 5 Event Registrations
- Company logo displayed in lounge area with casual seating and tabletop patio games
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Sand Lounge Sponsor logo in awards booklet
- Acknowledgement on NJHA social media feeds

Selfie Spot Sponsor \$13,000
(exclusive to 1)

- 5 Event Registrations
- Company logo featured in Selfie Spot staging/signage
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds

Tent Sponsor \$12,000
(limited to 6)

- 4 Event Registrations
- Company logo projected on tent ceiling
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds

Valet Sponsor \$11,000
(exclusive to 1)

- 3 Event Registrations
- Company logo featured in Valet staging area
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds



Beachfront Feast Sponsor \$20,000

- 6 Event Registrations
- Beachfront Feast Sponsor acknowledgment from the podium
- Signature dish named for the sponsor
- Company logo displayed on LED wall
- Signage with company logo displayed at food stations
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Full-page ad in digital ad journal
- Beachfront Feast Sponsor logo in awards booklet
- Acknowledgement on NJHA social media feeds
- Attendee registration list (to include name, title & company) one week prior to the event

After-Party Sponsor \$15,000
(exclusive to 1)

- 5 Event Registrations
- Company logo displayed at the After-Party
- Company logo on cocktail napkins at the After-Party
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- After-Party Sponsor logo in awards booklet
- Acknowledgement on NJHA social media feeds

Wine Tasting Sponsor \$14,000
(exclusive to 1)

- 5 Event Registrations
- Company logo prominently displayed on tasting station
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Wine Tasting Sponsor logo in awards booklet
- Acknowledgement on NJHA social media feeds



Playlist Sponsor\$10,000

(exclusive to 1)

- 3 Event Registrations
- Choice of songs on playlist
- Playlist to be shared via email with your logo to all potential registrants before and after event
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds

Registration Sponsor\$10,000

(exclusive to 1)

- 3 Event Registrations
- Company logo prominently displayed at the registration station
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds

Tiki Sponsor\$9,000

- 3 Event Registrations
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Company logo on signage for tiki-themed lighting, decor
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds



Entertainment Sponsor\$8,000

- 3 Event Registrations
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds

Cell Phone Charging Station\$7,000

(exclusive to 1)

- 3 Event Registrations
- Company logo wrapped on sides locked charging station
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds

Signature Mocktail\$6,000

(exclusive to 1)

- 2 Event Registrations
- Signature Mocktail Sponsor signage at the bar
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds

Dessert Table Sponsor\$6,000

- 2 Event Registrations
- Company logo displayed at dessert station
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet
- Acknowledgement on NJHA social media feeds



LED High Top Table Sponsor.....\$5,000

(limited to 12)

- 2 Event Registrations
- Company logo displayed on LED high-top table
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet

Treats for the Road Sponsor\$4,000

- 1 Event Registration
- Company logo on “Treat”
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet

Grab-n-Go Coffee/Water Sponsor\$3,500

(limited to 2)

- 1 Event Registration
- Company logo on coffee cups/water bottles
- Company logo displayed on the Best at the Beach web page
- Company logo on event signage
- Half-page ad in digital ad journal
- Company name listed in awards booklet

Full-Page Ad in Digital Ad Journal \$1,000

- Full-page color ad in our digital ad journal; ad deadline is May 30.
- Ad size: 7.5” w x 9.5” h
- Resolution: 300 dpi/high-resolution, pdf or jpg
- Fonts must be embedded or created into outlines; color photographs must be set to CMYK
- Ad acknowledgement at event
- Will be shared with attendees via QR code, website and email

Half-Page Ad in Digital Ad Journal \$500

- Full-page color ad in our digital ad journal; ad deadline is May 30.
- Ad size: 7.5” w x 4.5” h
- Resolution: 300 dpi/high-resolution, pdf or jpg
- Fonts must be embedded or created into outlines; color photographs must be set to CMYK
- Ad acknowledgement at event
- Will be shared with attendees via QR code, website and email



Secure your sponsorship and ads by May 30 to ensure inclusion in all materials.



Yes, we will sponsor NJHA’s Best at the Beach on June 26 as a _____ Sponsor

Please complete the information below and return to kmckean@njha.com.

Company Name

Contact

Address

City State Zip

Phone E-mail

Method of Payment

I am paying by:

Secure online payment at njha.com/events/best-at-the-beach/sponsorship/

Check

Make checks payable to NJHA and mail with completed form to:
NJHA • PO Box 828776 • Philadelphia, PA 19182-8776

Visa Mastercard American Express

For promotional purposes, please provide the following information where applicable:

Website URL

Twitter Facebook

Instagram LinkedIn

Card #

CVV Expiration Date

Print Name (as it appears on the card)

Signature