

SPONSORSHIP OPPORTUNITIES

THE 2022 NJHA AWARDS

Celebrate Our Healthcare Heroes

THURSDAY, JULY 7, 2022 | 5 – 8 P.M. | Ocean Place Resort & Spa, Long Branch

Join the New Jersey Hospital Association as a sponsor at The NJHA Awards to acknowledge and say “thank you” to New Jersey’s healthcare professionals. This event also provides an opportunity to place your organization front and center with decisionmakers, to network and increase visibility of your company – all at a beachfront event that epitomizes the best of New Jersey.

Please review the various sponsor levels to find the opportunity that’s right for your organization. Contact NJHA’s Debbie Furchak at dfurchak@njha.com or 609-275-4072 if you have additional questions.

Please confirm your sponsorship & email your logo to Debbie Furchak by June 3 to guarantee delivery of all sponsor benefits.

THE NJHA AWARDS

EVENT SPONSOR (exclusive to one)

\$50,000

- Exclusive naming rights to “The NJHA Awards, presented by ...” in promotions and materials
- Complimentary registration for four attendees from your organization
- Complimentary overnight accommodations for four at Ocean Place
- Complimentary buffet breakfast for four
- Event Sponsor acknowledgement from the podium
- Event Sponsor logo on promotional materials
- Company logo displayed prominently on LED wall
- Company logo acknowledgment on The NJHA Awards webpage
- Event Sponsor logo in awards booklet
- Registered attendee list including name, title and affiliation
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn
- Post-event metrics and analytics

AWARDS CEREMONY SPONSOR

\$35,000

- Complimentary registration for two attendees from your organization
- Complimentary overnight accommodations for two at Ocean Place
- Complimentary buffet breakfast for two
- Awards Sponsor acknowledgement from the podium
- Company logo displayed prominently on LED wall
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in awards booklet
- Registered attendee list including name, title and affiliation
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn
- Post-event metrics and analytics

SIGNATURE COCKTAIL SPONSOR

\$30,000

- Complimentary registration for two attendees from your organization
- Company logo on cocktail drinkware
- Cocktail Sponsor company logo displayed on LED TVs at each bar
- Acknowledgement from the podium
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in awards booklet
- Registered attendee list including name, title and affiliation
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn
- Post-event metrics and analytics

BEACH BBQ SPONSOR

\$25,000

- Complimentary registration for two attendees from your organization
- Beach BBQ Sponsor acknowledgement from the podium
- Beach BBQ Sponsor company logo displayed on LED wall
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in awards booklet
- Registered attendee list including name, title and affiliation
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn
- Post-event metrics and analytics



GIVEAWAY SPONSOR (limited to one) **\$20,000**

- Company logo on high-end giveaway **deadline for commitment is May 7 to ensure delivery**
- Company logo displayed on LED wall
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in awards booklet
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn
- Post-event metrics and analytics

TENT SPONSOR (limited to four) **\$10,000**

- Company logo projected on tent ceiling
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in awards booklet
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn
- Post-event metrics and analytics

ENTERTAINMENT SPONSOR **\$8,000**

- Company logo displayed on LED wall
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in awards booklet
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn
- Post-event metrics and analytics

SECURE CELL PHONE CHARGING STATION **\$6,000**

- Company logo wrapped on sides of locked charging station
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in the awards booklet
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn

LED HIGH TOP TABLE SPONSOR (limited to 12) **\$5,000**

- Company logo displayed on LED high-top table **deadline for company logo June 7**
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in awards booklet
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn

'GRAB-N-GO' COFFEE OR WATER (limited to two) **\$3,000**

- Company logo on 'to go' hot cup or 'to go' water bottle
- Company logo acknowledgment on The NJHA Awards webpage
- Company name in awards booklet
- Social media acknowledgement: Facebook, Twitter, Instagram & LinkedIn

"CONGRATS" TO AWARD RECIPIENTS **\$1,000**

- Company logo displayed on LED wall in awards tent

www.njha.com/events/the-njha-awards/sponsorship/

Yes, we will sponsor The NJHA Awards on July 7 as a _____ Sponsor

Please complete the information below and return to dfurchak@njha.com.

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____

For promotional purposes, please provide the following information where applicable:

Website URL _____

Twitter _____ Facebook _____

Instagram _____ LinkedIn _____

Method of Payment

I am paying by:

Secure online payment at
www.njha.com/events/the-njha-awards/sponsorship/

Check

Make checks payable to NJHA and mail with completed form to:
NJHA • PO Box 828776 • Philadelphia, PA 19182-8776

Visa Mastercard American Express

Card # _____

CVV Expiration Date _____

Print Name (as it appears on the card) _____

Signature _____