

## 2019 Finance & Strategy Symposium

*Provided by LeadingAge New Jersey, New Jersey Hospital Association & Ziegler*

Feb. 5, 2019 | Masonic Home Fellowship Ctr., 1114 Oxmead Rd., Burlington, NJ 08016

**Registration** | 9 a.m.

**Fee** | NJHA/LANJ member: \$99

**Program** | 9:30 a.m. – 3 p.m.

Non-member: \$159

**Seminar** | EDU 1913

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### OVERVIEW:

This seminar will engage participants in learning about strategic trends in the senior living sector within the framework of the national economy, the capital lending environment and the aging services climate both nationally and in New Jersey.

### OBJECTIVES:

1. Identify key strategic trends in the senior living sector nationally and within New Jersey
2. Learn about navigating the complex environment of payment reform and managed care
3. Understand what lies ahead in terms of technology solutions in advancing innovation within an organization
4. Identify opportunities to improve overall financial and operational health
5. Learn how to make campus investments and adjust to external disruptors in a highly competitive environment

### TARGET AUDIENCE:

Chief Financial Officer, directors of finance in senior care settings (nursing homes, CCRC, assisted living)

### CONTINUING EDUCATION CREDITS:

#### **Nursing Home Administrators Licensing Board Statement:**

This continuing education program is sponsored/conducted by the Health Research and Educational Trust and is in compliance with N.J.A.C. 8:34-7.3 to provide licensed nursing home administrator (LNHA) and certified assisted living administrator (CALA) credits accepted by the Nursing Home Administrators Licensing Board. This education activity may only be used for continuing education credit and not to meet academic college credits.

This education activity has been approved for **3.75** LNHA/CALA credits.

#### **American College of Healthcare Executives**

As an independent chartered Chapter of the American College of Healthcare Executives, the ACHE - NJ is authorized to award **3.75** hours of ACHE Qualified Education credit toward advancement or recertification in the American College of Healthcare Executives.

Participants in this program who wish to have it considered for ACHE Qualified Education credit should list their attendance when they apply to the American College of Healthcare Executives for advancement or recertification.

**DISCLOSURE INFORMATION:** Full disclosure will be provided at the educational activity.



# 2019 Ziegler LeadingAge New Jersey Finance Symposium

Feb. 5, 2019

## AGENDA

- 9 a.m.            *Registration*
- 9:30 a.m.        **Welcome**
- 9:35 a.m.        **The State of Senior Living, the Capital Markets and Year Ahead**
- Chad Himel*  
                    Director of Investment Banking  
                    *Ziegler*
- Lisa McCracken*  
                    Director of Senior Living Research & Development  
                    *Zeigler*
- 10:30 a.m.        **How to Best Position Your Organization for Changing Payment Models**
- Cheryl Lyn Hayne, Ph.D., M.Sc., M.P.H.*  
                    Director of Managed Care  
                    *CentraState Healthcare System*
- Padmaja Eluri*  
                    Director of Rehabilitation Services  
                    *Hackensack Meridian Health*
- Garner Smyth*  
                    Director of Orthopedic Care Transformation Services  
                    *Hackensack Meridian Health*
- 11:30 a.m.        **Break**
- 11:45 a.m.        **Making Strategic Investments in Information Technology**
- Joe Velderman*  
                    Director of Consulting Services  
                    *ProviNet*
- Jennifer Cripps, Sr.*  
                    Senior Vice President & CFO  
                    *Lutheran Social Ministries of New Jersey*
- Andrew Thompson*  
                    Director of Information Technology  
                    *Lutheran Social Ministries of New Jersey*
- 12:30 p.m.        **Lunch & Community Tour**



1:30 p.m.     **Maximizing Operational & Financial Performance**

*Dan Gray*

President

*Continuum Development Services*

2:30 p.m.     **Wrap-up & Closing Remarks**

3 p.m.        *Adjournment*



**EDU 1913 – Ziegler Finance Symposium**  
**FEES | NJHA/LANJ Member: \$99**

**Feb. 5, 2019**  
**Non-member: \$159**

**Location:** Masonic Home Fellowship Center  
1114 Oxmead Road, Burlington, NJ 08016

**Guarantee** your seat now by paying for your registration online with a credit card. **It's secure and easy.**

Click on the following link:

<http://hret-registration.njha.com>

**PAYING BY CHECK**

Please fax your registration form prior to mailing with your payment.

A copy of the registration must accompany your check in order to allocate your payment properly.

**FAX:** 609-275-4271

**Make check payable to:** HRET

**Mail to:** HRET – P.O. Box 828691 – Philadelphia, PA 19182-8691

- For registration inquiries, please contact HRET at: HRETEducation@njha.com or 609-275-4181
- If you have a disability and need special accommodation, please call 609-275-4181
- **In the event of inclement weather, call 609-275-4140 before coming to the conference**

FEE:  Member: \$99

Non-member: \$159

**REGISTRATION**

Name: \_\_\_\_\_

Designation/Credentials: \_\_\_\_\_ Job Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Organization: \_\_\_\_\_

Organization Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Payment Amount: \$ \_\_\_\_\_ Check# \_\_\_\_\_

